

CHARLIE LE MINDU

SPRING / SUMMER 2012

This season sees Charlie Le Mindu present his eagerly anticipated Spring / Summer 2012 collection 'Burka Curfew' at On|Off's new venue, Espace Communes.

Charlie began hairdressing at the age of 13, and has spent the past ten years developing his classic techniques of hairdressing into the art of Haute Coiffure. Reflecting his French roots, his recognisable style is innovative, sexy and often daring.

Presenting his sixth collection, Charlie takes us on a journey deep into the desert of Arabia. Inspired by the film 'The Dance of The 7 Veils' Charlie explores the extremes of concealment, exposure and empowerment.

Voluptuously seductive shapes modernize the traditional Middle Eastern silhouette. Flowing chiffon and natural Hairdreams hair are toughened with a mix of patent leather, perspex and braids. Traditional Arabian embellishment is modernised through cobra-skin patterned textures of Minx Nails and Swarovski Crystal Elements.

Menswear introduces multi-layers of chiffon fabrics, and combined with structured panels and leather brings heavier elements to the collection. Also featured is a second collaboration with Underground shoes.

As in previous seasons, Charlie extraordinary fashion pieces are made using the world's highest quality natural human hair by European hair-extension experts, Hairdreams. This season showcases unique navy and black hair tones created exclusively for the collection.

Charlie continues to increase his artistic collaborations with L'Oréal Professionnel; for which he has created exclusive hairstyles for the models of the styling product 'Super Style Heroes'.

The collection also reveals an incredible collaboration with Minx Nails. In signature Le Mindu style, Charlie pushes the boundaries of beauty and fashion and creates dresses made entirely of nails featuring metallic hair patterns.

Finally, Charlie Le Mindu is also incredibly excited to announce that he will soon be opening his flagship location at London's super salon, Urban Retreat at Harrods, where he will be assuming the position of Avant-Garde Hair Director.

Charlie's repertoire of clients includes Lady Gaga, Mylene Farmer, Kap Bambino, Peaches and Ayumi Hamasaki. His most recent collaborations include Headonism, Selfridges, Colette, Disneyland Paris and Fondation Cartier. His signature 'lips' headpiece is currently displayed at the Power of Making exhibition at the V&A.

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On|Off

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THE ART OF HAIREXTENSION

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URBAN RETREAT
AT
Harrods



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SPRING / SUMMER 2012 – CREDITS

Designer: Charlie Le Mindu

Stylist: Anna Trevelyan

Music: Written and produced by Kap Bambino

Millinery designer: Thomas Petherick for Charlie Le Mindu

Menswear designer: Sean McGirr for Charlie Le Mindu

Mens shoes: Underground for Charlie Le Mindu

Hair Director: Charlie Le Mindu

Hair Team: L'Oreal Professionnel, Amber Rose, Teresa , Darren Fowler Team

Make-up: Thomas De Kluver using MAC

Nails: Marian Newman using Minx Nails

Casting Director: Joel Bough

Personnal Assistant : Richie Lee Kuncyusz

Fashion assistants: Tara Lilith Byakko, Farid Akmal, Rex Lo,

Gia Marie Escalera, Charlotte Abale, Arf Layn, Clara Gosset

Styling assistants: Tom Eerebout, Celia-Jane Ukwenya

Video / Graphic Design : Liz Ltd

Producer: On|Off

PR: Nummernine, Station service, Tipy

Special thanks to:

Thomas Petherick, Anna Trevelyan, Richie Lee Kuncyusz, Sean McGirr,

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Thibault Pradet at Tipy, Ivan and Lee, On|Off, Crazy Horse Paris,

Joel, Amber, HairDreams, L'Oreal Professionnel, Urban Retreat at Harrods,

Minx Nails, Underground Shoes, Liz at Liz Ltd, Select Model Management,

V&A, Ben and Alfie, Atopos Cultural Organisation,

Lolo Ferrari and Cher.

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